

PRESS RELEASE

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Prize for Best Logistical Performance: NUSLI Wins SportBusiness Sports Event Management Award

Hüttwilen, November 13, 2008. SportBusiness Group has awarded NUSLI the SportBusiness Sports Event Management Award 2008. The company received the award in Gold in the category of Event Overlay/Facilities for the implementation of temporary infrastructure at the Formula One Grand Prix in Valencia, Spain. “We are very proud that what we built was able to make an important contribution to the city circuit,” said Daniel Cordey, Managing Director of NUSLI. He accepted the prize at the Sports Event Management Conference on November 12 in London.

The European Grand Prix (August 22–24, 2008) is one of the most exciting events in Formula One racing. At the start of 2008, NUSLI received an exclusive contract from Valmor Sports S.L. for the planning and construction of temporary structures necessary to the success of the sporting event. At the port, close to the scene of the 32nd America’s Cup, and in the city district of Nazaret NUSLI built 28 partly covered stands, various platforms and 6 pedestrian bridges measuring up to 35.5 meters long and 8 meters wide.

NUSLI built the majority of these infrastructures by itself, as well as overseeing the work of subcontractors. “In addition to meeting high demands for precision and speed, managing logistics efficiently was a challenging task,” reports Cordey. “Some 280 trucks loaded up with 4,800 tons of material had to be precisely coordinated in terms of destination and timing.”

Overall, about 94,000 temporary seats were built – more than have ever been built before for a Formula One race. For NUSLI, too, it represented the largest stand-building project that the company had ever undertaken. In future, the specialist for temporary structures will continue to be present in Valencia at Formula One races. In August 2008, a multiple-year contract was signed with Valmor Sports.

With the Award, the SportBusiness Group recognizes excellent achievements in the sporting event industry. This year, it is the second time that the Awards, which encompass ten categories, have been conferred.

About NUSLI

The NUSLI group is a leading international provider of temporary structures for events, trade fairs and exhibitions. The company prides itself on innovative solutions. Its goal is to connect a great deal of know-how and many years’ experience with international resources, resulting in new synergies daily. Professional teamwork in the core areas of general planning, general contractor, exhibit construction, stages and grandstands, as well as comprehensive production facilities in the fields of steel

construction, wood construction and interior fittings make the company unique. From design to realization, the company offers integral services individually made to measure.

The company has around 250 employees and offices in Switzerland (headquarters), Germany, Austria, Spain, Italy and the U.S.A.

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