

## **NUSSLI acquires grandstand rental business from CETA**

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**Turin, 13 January 2009. As of 1 January 2009, NUSSLI Italia S.r.L, Turin acquires the grandstand rental business of CETA NOLEGGI SPORT. The two companies signed the agreement in Turin in December 2008. By acquiring the rental business for grandstands from CETA, NUSSLI completes a planned step in its growth strategy. The acquisition ensures greater access to the Italian market.**

The NUSSLI Group based in Switzerland is a leading international supplier of temporary constructions for events, trade fairs and exhibitions. The agreement with CETA NOLEGGI SPORT enables the company to strengthen its position in the Italian market. The company therefore consistently continues its growth strategy. "The acquisition of the grandstand rental business of CETA is an excellent addition for our company", says Emanuele Rossetti, CEO of NUSSLI Italia. "The company is in an excellent position and will support our growth objectives". The reputation of the two grandstand companies is characterized by quality and reliability.

CETA has always been a leading company for the production and sale of grandstands and scaffolding. The company has contributed comprehensively to the development of the grandstand rental business in Italy. As a result of a strategy change, CETA has decided to give up this business division and concentrate on the production and sale of grandstands and scaffolding as well as the rental of scaffolding.

### **About NUSSLI**

The NUSSLI Group is a leading international supplier of temporary constructions. The company plans, rents, sells and assembles temporary and permanent infrastructures for cultural and sporting events as well as trade fairs, exhibitions and roadshows. The specific combination of know-how, many years of experience and international resources creates new synergies every day. These lead to innovative solutions with short lead times. The flexible construction services are characterised by speed and cost-effectiveness. From design to implementation, the company provides tailor-made, integrated services.

The NUSSLI Group has its own companies in Switzerland (headquarters), Germany, Austria, Spain, Italy and the USA and is represented by partners in other countries.

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